

OPEN HOUSE

Best Practice-2

Title of the Practice

Open House –Academia-Public interfaces

Objectives of the Practice

The ‘ Open House’ aims to create a distinguished academic environment that is not only limited to academic excellence, but also includes other aspects relating to creativity, and the development of talents, abilities, and skills of both college community and society. The events main objectives included reinforcing the college’s social responsibility values towards its students, faculty and employees, providing the public to experience the activities of the institution, providing a socializing opportunity for college community members, and strengthening bonds among members in addition to breaking barriers between society through meeting in a social and informal setting and positive and collaborative participation in intellectual, cultural, athletic and entertainment activities.

The Context

Through the introduction of Open House event in 2019 and its continuation in 2021, the College aimed to strengthen the linkages between larger society and academia. There was a constant demand from the public outside of the campus to know about the h programmes and events of the college. The institution has decided to make such programmes more informative and useful in the coming years. The Programme was planned and executed with the active and harmonious participation of the students and teaching and non-teaching staff of the college, in cooperation with the management authorities.

OPEN HOUSE 2022-23

As a part of National Science Day 2023 the Institution conducted OPEN HOUSE 2023, ACADEMIC – PUBLIC INTERFACE, on 28th February and 1st March 2023. Open house was organised by all department of Markaz arts science college to create awareness about all courses offered by the college. It was held in separate classroom and department laboratory as a part of PTA. The first day of the open house was for Public and second day for students of various institution.

**MARKAZ
ARTS AND SCIENCE COLLEGE**
(Affiliated to University of Calicut)
ATHAVANAD, KARTHALA P.O., MALAPPURAM DT., KERALA-679571

OPEN HOUSE 2023
ACADEMIC- PUBLIC INTERFACE
FEBRUARY 28 & MARCH 01 2023

- EXHIBITION
- SEMINAR/ WORKSHOPS/ SOFT SKILL TRAINING
- COMPETITION FOR PUBLIC
- INTERACTION WITH EXPERTS
- SKYGAZING

- SHOWCASING OF COLLEGE
- WOMEN EMPOWERMENT
- ART GALLERY
- EMPLOYABILITY REGISTRATION
- ENTREPRENEURSHIP
- GAZAL NIGHT

Cooperation
Energy Management Center, Kerala | District ANERT Office, Malappuram |
Municipal Science Center, Kondotty | Employability Centre, Malappuram |
Motor Vehicle Department, Tirur | Flywheels India

Contact us
Markazcollege@gmail.com
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+91 96333 10635.

Open House Brochure

EXHIBITION

The students from Department of Biochemistry made different working and still model, charts, etc... related to Science, and students also showed the various instruments like colorimeter, spectrophotometer, pH meter, centrifuge, Hot air oven etc.. and also described their working. Final year and First year BBA students present a miniature of Costa, Waste management recycling plant, Maslow's Need hierarchy theory. Bank with ATM machine, which is highlighted in the exhibition. Final year BBA students conduct a game related with probability, it is the interesting and attractive one in exhibition. Microbiology exhibition contain 21 stall showing different branches of microbiology. Students displayed and explained their material using model chart and test result. As a part of exhibition various shops opened by ED club. Students initiated for managing the shop and they analyses sale and marketing of their business. Public and students of neighbour institutions are visited the stall.



District Panchayath president K M Rafeeka inaugurating Open House -2023



Students explaining about stalled experiments and results

Exhibition photos

EXHIBITION STALL BY EMC AND ANERT

As a part of Openhouse 2023, ANERT and EMC conducted an exhibition. It served as a vital platform in educating the public about the importance of energy conservation and its significance.



Exhibition stall by EMC



Exhibition stall by ANERT

BLOOD GROUP DETECTION

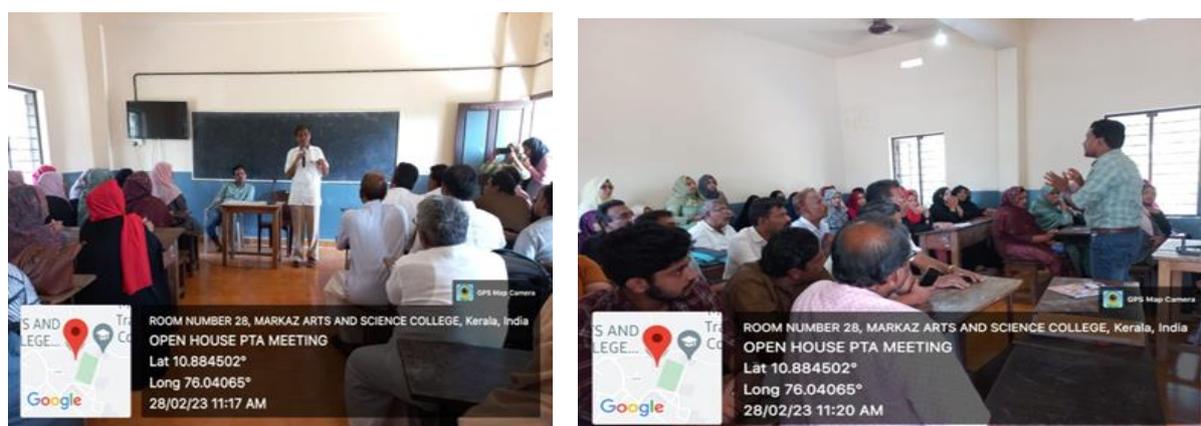
A Blood Group detection stall was arranged as a part of Open house, in which a lot of students from the college, and the students of various institutions were participated.



Blood Group Detection Stall in OPEN HOUSE

WORKSHOP ON ENERGY CONSERVATION FOR LOCALS AND PARENTS

A Class was arranged for parents and public, regarding energy conservation and management by Mr. Sabir P, Resource Person from Energy Management Center. The participants were really satisfied by the session and got a detailed idea about how to operate household electric appliances without wastage of electricity. At the end of the session they appreciated the college authorities for organizing such a session.



Class by Mr.Sabir P, EMC, on PTA Meeting

SKY GAZING

Department of Physics in association with Internal Quality of Assurance Cell is organized a seminar on 01/03/2023 on the topic “SKY GAZING”. Mr. Rasheed Odakkal, Executive Member, Malappuram Amateur Astronomers Association Coordinator, Kondotty Municipal Science Centre was the resources person of the seminar. Around 50 students including staffs are participated in the session. There was a discussion session with participants after seminar. Students were watched Moon very clearly and to ask their on doubt.



GPS Map Camera
 Markaz Arts & Science College, Athavanad, Kerala 679571, India
 Lat 10.88128°
 Long 76.042998°
 01/03/23 06:12 PM GMT +05:30

The Session led by Mr. Rasheed Odakkal, Executive Member, Malappuram Amateur



ആതവനാട് മർകസ് കോളജിൽ നടക്കുന്ന ദ്വിദിന അക്കാദമിയ പൊതുജന സമ്പർക്ക പരിപാടി ജില്ല പഞ്ചായത്ത് പ്രസിഡൻ്റ് എം.കെ. റഫീഖ് ഉദ്ഘാടനം ചെയ്യുന്നു

മാധ്യമം 'ഓപ്പൺ ഹൗസ് 2023' ആരംഭിച്ചു

വളാഞ്ചേരി: ആതവനാട് മർകസ് ആർട്സ് ആൻഡ് സയൻസ് കോളജ് അക്കാദമിയ- പൊതുജന സമ്മേളനം 'ഓപ്പൺ ഹൗസ് 2023' ജില്ല പഞ്ചായത്ത് പ്രസിഡൻ്റ് എം.കെ. റഫീഖ് ഉദ്ഘാടനം ചെയ്തു. പ്രിൻസിപ്പൽ ഡോ. സി.പി. മുഹമ്മദ് കുട്ടി അധ്യക്ഷത വഹിച്ചു. ബ്ലോക്ക് പഞ്ചായത്ത് വൈസ് പ്രസിഡൻ്റ് കെ. ടി. ആസാദലി, റിട്ട. എ.ഡി.എം സൈദലവി, കെ. എം. അബ്ദുൽ ഗഫൂർ സംസാരിച്ചു. കോളജിലെ വിവിധ വകുപ്പുകളിലെ പ്രദർശന സ്റ്റാളുകൾ, സെമിനാറുകൾ, സോഫ്റ്റ് സ്ക്രീൻ പരിഷീല

നം, പൊതുജന പങ്കാളിത്തോടെയുള്ള മത്സരപരിപാടികൾ, വിവിധ മേഖലകളിലെ പ്രശ്നഭരണമായി മുഖാമുഖം, സംസ്ഥാന എൻജിനീയറിംഗ് കോളേജ് സെന്റർ, ജില്ല അനേർട്ട് എന്നിവയുടെ ഊർജ്ജ സംരക്ഷണവുമായി ബന്ധപ്പെട്ട സ്റ്റാളുകൾ, ജില്ല എംപ്ലോയ്മെൻ്റ് ഓഫീസിൻ്റെ ആഭിമുഖ്യത്തിൽ എംപ്ലോയബിലിറ്റി രജിസ്ട്രേഷൻ തുടങ്ങിയവ രണ്ട് ദിവസങ്ങളിലായുള്ള പരിപാടിയിൽ ഉൾപ്പെടും. പ്രഫ. പി. ഉനൈസ് സ്വാഗതവും പ്രോഗ്രാം കോോഡിനേറ്റർ യാസർ അറഫാത് നീറ്റുകാട്ടിൽ നന്ദിയും പറഞ്ഞു.

മർകസ് കോളജിൽ അക്കാദമിയ പൊതുജന സമ്മേളനം 'ഓപ്പൺ ഹൗസ്' ഇന്ന്

വളാഞ്ചേരി • ആതവനാട് മർകസ് ആർട്സ് ആൻഡ് സയൻസ് കോളജ് അക്കാദമിയ പൊതുജന സമ്മേളനം ഓപ്പൺ ഹൗസ് 2023 ഇന്നും നാളെയുമായി കോളജ് കാമ്പസിൽ നടക്കുമെന്ന് സംഘാടകർ വാർത്താസമ്മേളനത്തിൽ അറിയിച്ചു. പ്രദർശന പരിപാടിയുടെ ഉദ്ഘാടനം ഇന്നു രാവിലെ 10 മണിക്ക് മലപ്പുറം ജില്ലാ പഞ്ചായത്ത് പ്രസിഡൻ്റ് എം.കെ. റഫീഖ് നിർവഹിക്കും. കോളജിലെ വിവിധ വകുപ്പുകളിലെ പ്രദർശന സ്റ്റാളുകൾ, സെമിനാറുകൾ, സോഫ്റ്റ് സ്ക്രീൻ പരിഷീലനം, പൊതുജന പങ്കാളിത്തത്തോടെയുള്ള മത്സര പരിപാടികൾ, വാണിജ്യകൃഷി, വിവിധ മേഖലകളിലെ പ്രശ്നഭരണമായി മുഖാമുഖം, സംസ്ഥാന എൻജിനീയറിംഗ് കോളേജ് സെന്റർ, ജില്ലാ അനേർട്ട് എന്നിവയുടെ ഊർജ്ജ സംരക്ഷണവുമായി ബന്ധപ്പെട്ട സ്റ്റാളുകൾ, ജില്ലാ എംപ്ലോയ്മെൻ്റ് ഓഫീസിൻ്റെ ആഭിമുഖ്യത്തിൽ എംപ്ലോയബിലിറ്റി രജിസ്ട്രേഷൻ തുടങ്ങിയവ രണ്ടു ദിവസങ്ങളിലായുള്ള പരിപാടിയിൽ ഉൾപ്പെടും. വാർത്താസമ്മേളനത്തിൽ കോളജ് പ്രിൻസിപ്പൽ ഡോ. സി.പി. മുഹമ്മദ് കുട്ടി, സുപ്രണ്ട് കെ.എം. അബ്ദുൽ ഗഫൂർ, പ്രോഗ്രാം കോോഡിനേറ്റർ യാസർ അറഫാത് നീറ്റുകാട്ടിൽ, ഹൗസൈൻ കോയ തങ്ങൾ, യൂനിയൻ ചെയർമാൻ സൽമാനുമ്മൽ ഫാരിസ് പങ്കെടുത്തു.

News Paper Reports About Open House 2023

OPEN HOUSE 2021-2022

This year also the Institution conducted the Open House programme as a best practice of the institution. The Open House aims to create a distinguished academic environment that is not only limited to academic excellence, but also includes other aspects relating to creativity, and the development of talents, abilities, and skills of both college community and society. The events main objectives included: reinforcing the college's social responsibility values towards its students, scholars, faculty and employees, providing the public to experience the activities of the institution, providing a socializing opportunity for college community members, and strengthening bonds among various college community members; in addition to: breaking barriers between society through meeting in a social and informal setting, and positive and collaborative participation in intellectual, cultural, athletic and entertainment activities. Exhibition, showcasing of departments, competitions etc were conducted. A number of locals visited the campus.





MARKAZ ARTS AND SCIENCE COLLEGE
(AFFILIATED TO THE UNIVERSITY OF CALICUT)
 ATHANWAMAD, KATHITALA P.O., MALAPPURAM DT., KERALA 579521

Open House

Academic - Public Interface

27th and 28th March 2022

INTERNAL QUALITY ASSURANCE CELL
(IQAC)

Open house

The Open House An Academic - Public Interface aims to create a distinguished academic environment that is not only limited to academic excellence, but also includes other aspects relating to creativity, and the development of talents, abilities, and skills of both college community and society. The event's main objectives include: Reinforcing the College's social responsibility values towards its students, scholars, faculty and employees, providing the public to experience the activities of the institution, providing a socializing opportunity for college community members, and strengthening bonds among various college community members; in addition to: breaking barriers between society through meeting in a social and informal setting, and positive and collaborative participation in intellectual, cultural, athletic and entertainment activities.

Through the introduction of Open House event in 2012 IT as a best practice of the institution, and its continuation, the College aims an integration of linkage between higher society and academia. The event will help to focus about the progress and events of the college. The programme is planned and executed with the active and collaborative participation of the students and faculty and also involving staff of the college, in cooperation with the management authorities.

This year, the following programme are planned by the 6 Departments of the College, and the Physical Education division for the Public who visit the college during the open house event.

1. Power Point Presentation to all Departments explaining the nature of working-learning activities.
2. Display of Scope and Aims of each Department.
3. Exhibitions of Books, Journals etc.
4. Parents' Business exhibitions.
5. Exhibitions of lab Equipment/Instruments etc.
6. Participatory programmes for the public.
7. A talk on Social Commitment and Responsibilities Among Youth supported by Discipline Studies and Research.
8. Interaction with Research scholars of various institutions and Research activities class for students.
9. Exhibition to create awareness on the activities of NSS and thereby to realize the importance of NSS.
10. Competition for School children, Scouts.

Programme Schedule

SESSION 1 - PTA MEETING	SESSION 2 - EXHIBITION
Invitation Session - 17.02.2022 @ 10.45 AM.	
<p>Welcome Speech : Mr. Mohammed Basheer V. [IQAC Coordinator]</p> <p>Chair : Dr. CP Mohamed Kutty, [Principal]</p> <p>Inauguration : Dr. K. Soman [President, Energy Conservation Society]</p> <p>Felicitation : Mr. Mujeeb Thrithala [PTA Vice- President] Mr. Abdul Gafoor K.M. [Superintendent]</p> <p>Vote-of Thanks : Mr. Mohammad Shafi C.C., [Vice Principal]</p>	<p style="text-align: center;">Inauguration</p>  <p style="text-align: center;">Dr. K. Soman President Energy Conservation Society (ECS)</p>

Brochure of the Programme



Open House Department level exhibition 17th march 2022, Kerala, India
 Markaz Arts and Science College Athavanad, Kerala 679571, India
 Lat 10.884927°
 Long 76.040097°
 17/03/22 10:59 AM



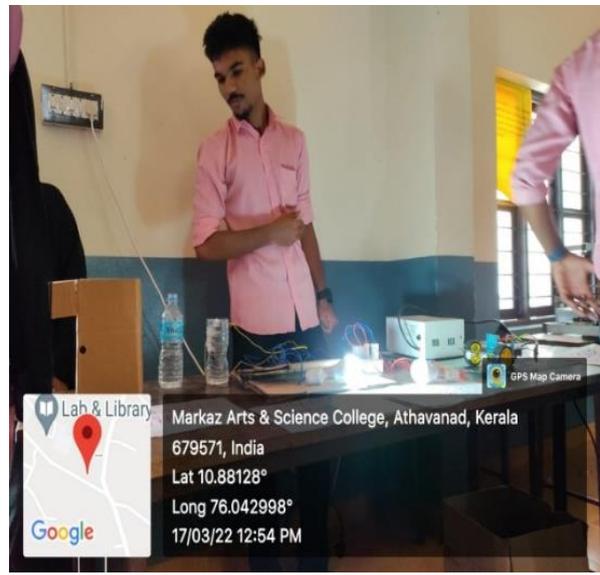
Open House Department level exhibition 17th march 2022, Kerala, India
 Markaz Arts and Science College Athavanad, Kerala 679571, India
 Lat 10.884927°
 Long 76.040097°
 17/03/22 10:58 AM

Dr,Soman, Energy Conservation Society inaugurating the 'Open House' Programme

DEPARTMENT LEVEL EXHIBITION



MARKAZ ARTS AND SCIENCE COLLEGE, ATHAVANAD
 V2MR+Q39, Athavanad, Kerala 679571, India
 Lat 10.884475°
 Long 76.04052°
 17/03/22 11:49 AM



Lab & Library
 Markaz Arts & Science College, Athavanad, Kerala
 679571, India
 Lat 10.88128°
 Long 76.042998°
 17/03/22 12:54 PM



From Department Level Exhibition conducted as a part of Open House Programme

OPEN HOUSE 2020-2021

Markaz Arts & Science College, celebrated National Science Day 2021 as a three day programme, On Feb-25, 26, and 27. All science departments of the institution participated in the programme. National science day.

On third day, an exhibition was conducted at Community Hall, Valanchery, in association with Valanchery Municipality on 27/02/2021. The exhibition was inaugurated by Ashraf. A, Municipal chairman, Valanchery Municipality. The program also included wonderful sessions by Dr. CP Muhammed Kutty, Dr. Muhammed Safer PI and Mr. Latheef. Dr Mohammed Safer, Assistant professor, Department of Swasthawritha, Ayurveda college, Kottakkal presented seminar on the topic “INFLUENCE OF SCIENCE ON EVERY DAY LIFE”.

Mr. Abdul latheef KA, Head of the Department of Psychology, was conducted a seminar on “Impact of Technology on Mental Health” to raise awareness of the importance of mental health and the impact of technology on mental health. Department of Biochemistry presented “Diet Chart Of Different Age Groups and Therapeutic Diet”. Everyone enjoyed the science exhibition and praised the effort of the students and congratulated them for putting their best foot forward.

Department Of Physics
Markaz Arts & science College
Karthala, Valanchery

National Science Day Programme

"SCIENCE EXHIBITION "

Feb 27
Valanchery Municipal
Community Hall
9:30 AM

INAUGURATION

Jb. PK Hamsakutty Baqavi
(GENERAL SECRETARY
Markazu tharbiyyathil islamiyya)

"Energy Conservation Tips"

LECTURE

Mr.Sabir
(Assistant Engineer,
KSEB Energy Management Centre)

www.markazcollege.ac.in
markazcollege@gmail.com

Energy- Environmental
Conservation Club (EECC)

igantifier | 9061177949

**NATIONAL
SCIENCE DAY**

DAY 3
FEB 27

DEPARTMENT OF MICROBIOLOGY

In Association With
PG DEPARTMENT OF BIOCHEMISTRY

An interactive session on
**"SCIENCE IN EVERYDAY
LIFE"**

Resource Person

Dr.Muhammed Saleem P.J (MDEAy)
Assistant Professor
Dept of Swasthavaritha
VPSV ayurveda College,Kottattal

MARKAZ ARTS AND SCIENCE COLLEGE-ATHAVANAD

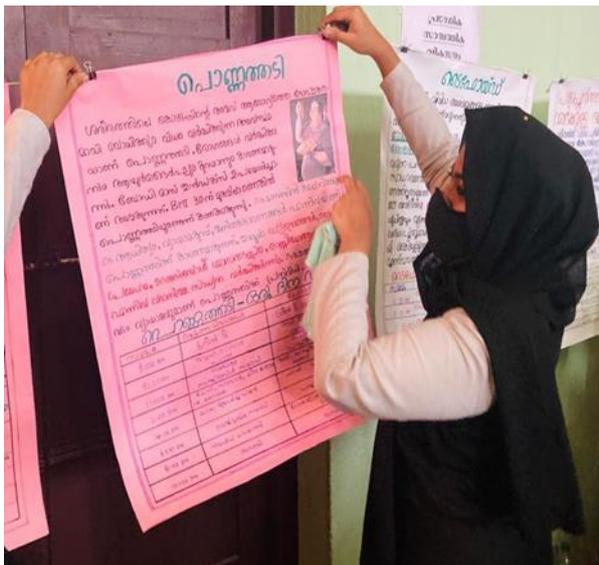
Brochure of the Science Exhibition



Ashraf.A, Municipal chairman, Valanchery Municipality, inaugurating the Exhibition



Dr Mohammed Safer, presenting the seminar on the topic
“INFLUENCE OF SCIENCE ON EVERY DAY LIFE”.



From the Exhibition at Valanchery municipal community hall.



From exhibition at college

SELF-DEFENCE SKILLS

One day on workshop on 'Women Safety- Self Defence For Womens' by District Police, Malappuram in association with Women Empowerment Cell, Markaz Arts and Science College. Athavanadu on 30th January 2021. The workshop was carried out by two Master Trainers from District Police, Malappuram, Smt. Valsala K (Team Leader, Winner of President's Medal For Meritorious Service 2021) and Smt. K.C. Sini Mol (Asst. Leader).



Inaguration of the programme



Smt. Valsala K (Team Leader, Winner of President's Medal For Meritorious Service 2021) and Smt. K.C. Sini Mol (Asst. Leader) handling the session.

TRAINING ON SEWING MACHINE AND CURTAIN DESIGNING FOR LOCALS IN THE ADOPTED VILLAGE AND INTERESTED GIRL STUDENTS

A Vocational Training Centre was inaugurated by Smt. Vaseema Veleri, President, Block Panchayath, Kuttippuram, under Women Empowerment Cell, Markaz Arts And Science College, on 26th February 2021. A total of 35 students and locals from adopted village were participated in the program. In this program a demonstration of curtain designing was carried out by our student Mr. Abdul Latheef A., from IIIrd year BSc. Chemistry.





From Training on sewing machine and curtain designing for locals

TRAINING ON UMBRELLA MAKING FOR LOCALS IN THE ADOPTED VILLAGE AND INTERESTED GIRL STUDENTS.

On 26th February 2021, a training on ‘Umbrella Making’, were conducted by Women Empowerment Cell, Markaz Arts And Science College, for locals in the adopted village and interested girl students.



From Umbrella making session



News Paper report

OPEN HOUSE 2018-2019

As a part of National Science Day Celebration, Three days Science exhibition was organized by science departments which was sponsored by Kerala State Council for Science and Technology, Govt.of Kerala. Students from surrounding institutions and parents were visted. The programme was inaugurated by Mr.Saidalavi,Additional Disrict Magistrate [Retd].Quiz competition was also conducted.

NATIONAL SCIENCE DAY CELEBRATION-2019
 SEMINAR AND TWO DAYS SCIENCE EXHIBITION
 On "Communicating Science for All"

MARKAZ ARTS AND SCIENCE COLLEGE
 KARTHALA-VALANCHERY - On 27,28 february 2019

ORGANIZED BY:
SCIENCE DEPARTMENTS, MARKAZ COLLEGE
 Sponsored By:
KSCSTE Govt.of Kerala




Join us to make it a good success

സുഹൃത്തേ,
 ദേശീയ ശാസ്ത്ര ദിന (ഫെബ്രുവരി 28) തോടനുബന്ധിച്ച് മർക്കസ് ആർട്സ് & സയൻസ് കോളേജ് സയൻസ് ഡിപ്പാർട്ട്മെന്റുകളും കേരള സംസ്ഥാനശാസ്ത്ര സാങ്കേതിക പരിസ്ഥിതി കൗൺസിലും, കേന്ദ്ര ശാസ്ത്ര സാങ്കേതിക വകുപ്പും സംയുക്തമായി സംഘടിപ്പിക്കുന്ന സെമിനാറും ദ്വിദിനശാസ്ത്ര പ്രദർശനവും ഫെബ്രുവരി 27,28 തീയതികളിൽ കോളേജ് ക്യാമ്പസിൽ വെച്ച് നടത്താൻ തീരുമാനിച്ച വിവരം സന്തോഷപൂർവ്വം അറിയിക്കുന്നു.

Notice of the programme



Mr.Saidalavi, Additional Disrict Magistrate, inauguating Open house 2019





Students from neighboring schools visiting the Exhibition

DISPLAYING THE SCOPE AND AIMS OF EACH DEPARTMENT



EXPERIMENT DEMONSTRATION BY STUDENTS AS A PART OF OPEN HOUSE 2019



EXHIBITIONS OF LAB EQUIPMENTS



Open House Exhibition 2019 - Stalls by departments

EVIDENCE OF SUCCESS

- Prominent personalities from various different walks of life like the President of District Panchayat and members, Vice President of Kuttippuram Block Panchayath, Retd Additional District Magistrate, teachers and administrative authorities of nearby institutions , students from nearby schools, training college visited.
- Nearly two thousand people visited the campus in the three days event in every year.
- General public attended the inaugural functions extending all their co-operation for the event making it evident that the event was appreciated by the public.

PROBLEMS ENCOUNTERED AND RESOURCES REQUIRED

- Since the Departments spread within a small area, there was overcrowding at the venues.
- Lack of fund for organizing.